



DC'16

StartingBloc Institute

Program Agenda

October 27-31, 2016

ImpactHUB DC

THU
OCT 27

Day 1: Off the Bloc

We set intentions for your Institute experience, get to know the other Fellows, and explore methods for creating change through action, connection and creativity.

7th floor, ImpactHUB DC 419 7th St NW, Washington, DC 20004

9:00am	Registration Opens; Breakfast & Coffee Served
9:45am	Registration Closes
10:00am	Welcome to StartingBloc <i>Katherine Smith</i> Beginnings matter. We set the tone, set expectations, go over the ground rules, and give an overview of the 5 days of the Institute.
10:20am	Mapping Your StartingBloc Experience <i>Katherine Smith</i> Here we set our personal intentions for the Institute and define what success will look like over the next 5 days
11:15am	Coming Alive for Yourself & All of Us <i>Laurin Hodge</i> In life we all have a series of events that make up who we are. If we allow these experiences to drive us for good they have the power to help us thrive and be a force for good in the world. This session is about drawing inspiration from within so that you can go out into the world and "come alive."
12:00pm	Lunch with your Breakout Group
1:00pm	Creating Lasting Change Through Action <i>Scott Sherman</i> In this high-energy workshop, Scott walks us through his model for creating change. Using his extensively researched methods, you will learn to integrate Transformative Action, Deep Connections and Creativity into your work to build a foundation for impact.
4:00pm- 4:30pm	Close of Day We make time for Fellow feedback and questions. We then close the day intentionally before heading to the meetup.
5:00pm	Optional Meetup at Fado Irish Pub 808 7th St NW, Washington, DC 20001

FRI
OCT 28

Day 2: Owning Your Vision

On Day 2, we focus on exploring your vision for yourself and the world. You learn Polarity Mapping, share your vision with the whole room in the Ideas Marketplace and hear from Kierra Johnson.

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8:00am	Breakfast
9:00am	Day 2 Opening: Owning Your Vision
9:15am	Polarity Mapping: Life is a Paradox, Deal with It <i>Kristine Sloan</i> You know that "damned if I do, damned if I don't" feeling? Many of the issues leaders face are not problems to be solved; they are polarities to be balanced. In this session, we explore how.
11:30am	Prototyping your Vision In preparation for sharing your 60-second vision in front of the room, you'll go through a round-robin practice session to iterate that vision and deliver the clearest message possible.
12:30pm	Lunch
1:30pm	Ideas Marketplace Visions are meant to be shared. In the Ideas Marketplace, you will have 60 seconds to share yours with the room. You will finish this session with a strong grasp of the wealth of experience and talent in the room. Fellows share their work, their ideas, their talents, and their asks in 1-minute script format.
4:15pm	An Untold Story <i>Kierra Johnson</i> As we assess our vision for the world and the goals of our work, our own personal needs, wants, challenges and motivations are a part of the equation whether we plan for them or not. Learning to be open to an evolving sense of self provides greater clarity and allows us to show up as a stronger leader on the long road toward social change.
5:30pm-6:00pm	Close of Day Feedback, questions, and closing remarks.
6:30pm	Continuing the Conversation These (optional) small group conversations are a chance to convene around shared themes of interest.
8:00pm	Optional Meetup at Penn Social - 801 E St NW, Washington, DC 20004

SAT
OCT 29

Day 3: Taking Action

Day 3 is about tackling problems through relentless iteration. We explore the process of Rapid Prototyping by applying it to challenges brought in by local impact-driven organizations. The Rapid Prototyping Scrimmage is put on in partnership with ReWork.

3rd floor, ImpactHUB DC 419 7th St NW, Washington, DC 20004

7:30am	Breakfast & Coffee with your Breakout Group <i>BOG's can choose to meet at 7:30 or 8am</i>
8:30am	Day 3 Opening: Taking Action
8:35am	Introduction to Design Thinking <i>ReWork Team - Abe Taleb & Nafessa Kassim</i>
10:00am	Rapid Prototyping, Session I <i>In Your Scrimmage Teams</i>
11:30am	Session I Debrief & Progress Check In <i>ReWork Team</i>
11:40am	Rapid Prototyping, Session II <i>In Your Scrimmage Teams</i>
12:30pm	Scrimmage Closing: Group Debrief & Report-Out <i>ReWork Team</i>
1:00pm	Lunch
2:00pm	Explore! Relax! Rejuvenate! This afternoon is all about you. Take time to explore DC or better yet, Rest! Here are some suggestions: <ul style="list-style-type: none">• Grab a deck of CONNECT cards and play with a group• Visit a museum! Walk on the Mall!• Explore U street• Go for a walk, run, or find a yoga class

Participating Organizations, Scrimmage



FLYE's mission is to intentionally expose high school aged youth to diverse avenues of success and assist young people involved in athletics in continued development of their most transitional soft skills.

Facebook: @flyeorg Twitter: @FlyeOrg

The mission of InnovatorsBox is to build a supportive community and educational resources for individuals to learn how to integrate creative thinking into their life and career. Facebook: @Innovatorsbox Twitter: @InnovatorsBox



EnglishWorks, a program of the Sequoia Foundation, exists to create a community of learners that will develop the essential English Language communication skills of our time. They're based in Rio de Janeiro.

Facebook: @cursoenglishworks Twitter: @curso_ew

Swingspace is a commercial real estate technology platform that helps growing businesses create value for their extra space and sublease space. You can find available office, commercial listing and coworking space in Washington DC on the platform. Facebook: @swingspaceLLC Twitter: @SwingSpaceLLC



Cure[ate] works with up-and-coming food & beverage businesses on their growth and scaling strategies, and with brands looking to connect with their target audiences through local food and drink.

Facebook: @cureateco Twitter: @kimbryden

Lead In fosters an "everyone a leader" world where people discover their strengths, act as agents of change, and build societies that prosper

Facebook: @leadincommunity Twitter: @Leadincommunity



SUN
OCT 30

Day 4: Different Perspectives

Today we explore some of the ways that the “rubber meets the road.” You’ll explore methods to bring the lens of Inclusion to different aspects of your work, and then have the afternoon to share your skills and wisdom with the room.

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8:30am	Breakfast
9:30am	Day Opening & Welcome from CCT
9:45am	Harnessing the Power of Inclusion <i>Michelina Ferrara</i> Are you interested in being more effective and impactful in your daily work? This workshop creates a roadmap of critical conversations that will help you envision your work differently and guide you to to infuse your community with inclusivity, identity and cohesion. Are you in?
12:30pm	Lunch
1:45pm	Engaging the Wisdom of the Room Using an open format, we make space for the vast experience in the room to emerge through mini-workshops, facilitated conversations, prototyping sessions, games, and affinity break-outs led by you.
5:00pm	Programming Wrap-Up Feedback, questions, and closing remarks.
5:30- 6:00pm	Revisiting Intentions in your Breakout Groups Here you have a chance to connect with your breakout groups and revisit the intentions that you set for yourself on Day 1.
8:00pm - 11:00pm	Launch Party at Sudhouse DC 1340 U St NW, Washington, DC 20009 Check in with the SB Registration desk by 9pm!

MON
OCT 31

Day 5: The Road Ahead

On Day 5, you'll shift your focus to the future. You'll explore the keys to leveraging this new network well, and start to define what the post-Institute StartingBloc Fellowship will mean to you.

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9:30am	Breakfast
10:30am	Day 5 Opening: The Road Ahead
10:40am	Make Your Own Luck: Asks & Gives Research has shown that many lucky breaks result from ways of thinking and behaving. This means that we can literally learn to be luckier. In this Transformative Action activity we get in small groups to make an ask and offer support and feedback to each other.
11:40am	Every End is Also a Beginning The Institute is about to end, but your StartingBloc Fellowship is just beginning. We explore how to best engage the Fellowship community and what tools and opportunities are available to you as a Fellow.
12:40pm	Group Photo
12:45pm	Lunch in Regional Groups
1:45pm	Get Big Things Done: Unleash Your Connectional Intelligence <i>Jessica Collison</i> We typically associate success and leadership with smarts, passion and luck. But in today's hypercompetitive world, we need to cultivate our Connectional Intelligence (CxQ) to maximize potential and achieve breakthrough performance.
3:15pm - 4:00pm	Closing We will close the DC'16 Institute in true StartingBloc fashion including hugs, parting invitations and a whole lot of gratitude.
4:30pm	Optional Meetup at RFD 810 7th St NW, Washington, DC 20001

DC'16 Speakers

Laurin Hodge

Executive Director/Co-founder of Mission: Launch

Laurin Hodge often says she did not pick prison; prison picked her. It was the unexpected incarceration of her mother for a first-time, nonviolent, white-collar indictment, which motivated her to craft a social entrepreneurial career. As the Executive Director, Hodge oversees the day-to-day development and serves as the vision keeper for Mission: Launch's mission is to accelerate self-sufficiency for Americans with an arrest and/or conviction record. Laurin is a millennial woman of color with a plan for cities and regions to become "Reentry Ready" as a means to support inclusive economic growth and criminal justice reform.

Scott Sherman

Executive Director, Transformative Action Institute

Scott Sherman is the Executive Director of an award-winning social enterprise, the Transformative Action Institute (TAI). The mission of TAI is to train the next generation of social entrepreneurs, innovators, and change makers for the 21st century. Sherman is an expert on the most effective ways that people succeed in their attempts to change the world – whether working for public health, the environment, or economic prosperity. He is currently writing a book summarizing his research, *How We Win: The Science of Making the World a Better Place*. Over the last decade, Sherman has taught courses on social entrepreneurship and social innovation at numerous universities, including Yale, Princeton, and Johns Hopkins. In 2005, Sherman won the international Echoing Green competition, which recognized him as one of the world's "best emerging social entrepreneurs." Sherman has also won awards from Ashoka U for excellence and innovation in teaching social entrepreneurship. His curricula and workshops have been used at more than 50 campuses across the United States from Harvard and Penn to Stanford and UCLA. His programs have also been used in dozens of nations around the world from Europe to Latin America, and from Africa to Asia. Sherman earned his undergraduate and law degrees from U.C. Berkeley, as well as his Ph.D. in environmental studies from the University of Michigan.

Kierra Johnson

Executive Director of URGE: Unite for Reproductive & Gender Equity (Formerly Choice USA)

Kierra Johnson heads the leading pro-choice organization working to mobilize and provide ongoing support for the diverse, upcoming generation of leaders who promote and protect reproductive choice both now and in the future. With 17 years of experience in the field, Kierra is a leader in the reproductive justice and progressive movements. She has lifted up the value of regional and cross-movement collaborations to foster youth leadership development that will strengthen the pro-choice progressive base in crucial communities in the United States. She serves on the Groundswell Fund's Board of Directors and on the National LGBTQ Taskforce National Action Committee.

Abe Taleb

Chief Executive Officer, ReWork

Abe is the cofounder and CEO of ReWork, a social enterprise focused on advancing the world of meaningful work by placing talented professionals in key roles at impact-driven organizations. As CEO, he oversees a team of search directors who are dedicated to ensure organizations like Acumen, Echoing Green, Venture for America, and Bright Pink have the absolute best people helping them make our communities better. Abe realized his knack for recruiting when he was tasked with Collegiate Recruiting for an internet company; it helped that this recruiting took place at his alma mater, R.I.T. He loves working with talent. When he is not on the phone with clients or candidates, you can find him on the soccer field or home with his wife Jane and their cat Beets.

Nafessa Kassim

Director, Business Development, Bamba Group

Nafessa is currently Director, Business Development at Bamba Group - a real time web based data gathering platform that allows organizations to access, engage, and gain insight from hard to reach target populations in emerging markets on their mobile phones. Beyond serving on the founding team of an international social enterprise, her work has included: poverty alleviation (micro-finance), women's empowerment post sexual assault, and corporate volunteerism. Nafessa holds a dual Master's in Global Public Health & Social Work focused on Social Entrepreneurship from Columbia University. In her spare time Nafessa is often found breaking into song and dance in public spaces in Washington, DC in order to fulfill her childhood Bollywood dream.

Michelina Ferrara

Deputy Director, Atlas:DIY - a space powered by immigrant youth

Michelina Ferrara is a fierce and fiery advocate for social change. Her experience as an organizer, youth worker and activist connects issues ranging from youth incarceration to immigrant justice to reproductive justice to creating safe spaces for youth—building an intersectional framework that transforms our communities. She lives, loves, and shouts from Brooklyn where she can be found rocking high top sneakers & big earrings, and chanting Assata Shakur: "It is our duty to fight for our freedom. It is our duty to win. We must love and protect each other. We have nothing to lose but our chains!"

Jessica Collison

Head of Products and Training at Cotential

At Cotential, Jessica creates products and leads training interventions to help clients unleash their potential to maximize opportunities and solve pressing challenges by utilizing Connectional Intelligence. She has more than 20 years of leadership and business planning experience. Jessica has extensive experience with change management, organization development, executive leadership development, strategic planning, project management, impact measurement, diversity and inclusion and workforce research in the pharmaceutical, medical device, financial services and nonprofit industries. She is a Boulder '14 StartingBloc fellow.

DC'16 Mentors

Aude Broos

Cortni Grange

Dhanya Addanki

Jake Nonweiler

Job Amaro

Kathryn Benson

Kevin Colao

Mehron Price

Roxy Allen Kioko

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The StartingBloc Team



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DC'16 Sponsors



COMMUNICATION, CULTURE & TECHNOLOGY

Georgetown University

Find out more
- come meet
us on Day 4!

Interdisciplinary master's.
Individualized curriculum.
Diverse community.

cct.georgetown.edu

social entrepreneurship:
using business to find sustainable
solutions to homelessness

learn more about this one-year
degree at marshall.usc.edu/msse

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