



2017 Pipeline Partnerships

StartingBloc trains and empowers leaders that the future needs.

During our 5 day transformative Institutes, Fellows develop key leadership skills, join a Fellowship of over 2,800 professionals across the globe and transition from high potential to high impact. Our impact is evaluated through **community, personal growth, acquisition of skills and knowledge and career development.**

Community

64% of Fellows say that the SB community plays an important role in their life

44% of Fellows have been referred or recommended by another Fellow to an organization they were interested in

Personal Growth

56% of Fellows report a significant improvement in their leadership skills and demonstrated leadership post-Institute

Acquisition of Skills & Knowledge

84% of Fellows agree that StartingBloc has improved the social and/or environmental impact of their work

Career Development

Prior to StartingBloc: 40% were in leadership roles

After StartingBloc: 62% are in leadership roles

About the StartingBloc Institute

4 Five-Day Institutes

LA'17	NOLA'17	NY'17	DC'17
February 16-20	May 18-22	August 17-21	October 26-30
Santa Monica	New Orleans	New York City	Washington, DC

2016 Attendee Demographics

- Around 100 change leaders in the room at each Institute
- Average age: 28
- 65% Female
- 35% Male

Snapshot of our Programming

- **Transformative Action:** Fellows learn about the most effective ways that citizens create social progress. Powered by TAI
- **Polarity Mapping:** Many of the issues that leaders face are not problems to be solved but polarities to be balanced. Here, Fellows explore how.
- **Rapid Prototyping:** Fellows learn about design thinking and put it into action to tackle the challenges of select local impact organizations. Powered by Rework
- **Diversity & Inclusion:** Here Fellows learn how to navigate the challenges of an increasingly diverse world.

StartingBloc Fellows Profile

Countries Represented:
56

Number of Fellows:
2,800+

54% Female
46% Male



Where our Fellows Work | Fellow-Run Ventures Indicated in Orange

IDEO

Emerge Global

Tech for Good

Indiegogo

Goldieblox

Service Year

Box

ILight up Africa

Google

Uber

Blackstone

Arabella

Sparkseed

General Assembly

The Atlantic

Digital Democracy

Riders for Health

SOMA Water

Prolnspire

Gensler

InVenture Fund

BBC

Nike

Moneythink

Acumen

Apple

LGBT India

Foundation

Schusterman

Ashoka

BCG

Bain & Co

White House

Root Alliance

Amazon

Wello

Square

World Economic
Forum

Carbon Farming

Hulu

Girls Who Code

DreamNow

Rosetta

McKinsey

World Bank Innovation

Rework

Wikimedia

Thoughts on Partnership

We hope we can serve as complementary partners and that our partnership stands to enhance what we offer to the world.

Reaching Our Audience

Please send along any message and opportunity you want to share with our audience. We can share widely with our Fellows and/or extended community in a number of ways.



The Fellowship + Community

- StartingBloc has 8,000+ responsive email subscribers
- We are active on Twitter, Facebook, and LinkedIn with a 14,000+ audience
- Our private Facebook group for Fellows has over 2,200 members and sees 200+ engagements per week
- We can also feature your work and information in the Partners section of our website

Helping us Build StartingBloc

Our most immediate need is expanding the StartingBloc network. About 5-10 times a year, we will ask for help spreading the word about our events. You can spread the word in so many different ways, all of which are detailed in this packet.



You can...

- Nominate individuals you think would be a great fit for StartingBloc
- Include text about StartingBloc in your email newsletters or campaigns
- Post about and tag StartingBloc on social media
- Share StartingBloc with other organizations, companies, and institutions

Nominations

The most powerful way to help is to send the below email to a handful of people in your community who are social entrepreneurs, innovators, and passionate about building a world that works for everyone. These people have heard the call to leadership and are driven to show up and serve.



To nominate:

- Send the below email with a link to the application
- Ask your nominee to fill out the application and list you as a referral source
- Either you or your nominee should email Annika (annika@startingbloc.org) to let her know

Example email:

—

Hey [Name],

Hope you're well! Have you considered StartingBloc? Check out [this 2-minute video](#) and, if interested, [apply this week](#) here for a scholarship for the NOLA'17 Institute, which starts May 18th in New Orleans.

StartingBloc is a fantastic organization working nationally to train, connect, and inspire young social innovators. Through their five-day Institutes, StartingBloc has built a tight-knit, international community of 2,500 social entrepreneurs, intrapreneurs and other innovators from over 55 countries.

If you have any questions, StartingBloc's Director of Search, Annika, is CC'd.

Cheers,

[Your Name]

Blurb for Newsletters

You are who you surround yourself with. Apply to StartingBloc's NOLA'17 Institute to join a community of leaders working to create a better world. Their Fellows have launched 100+ organizations and hail from 56 countries. Check out this 2-minute video, and apply today! startingbloc.org/apply



Tweet Templates

Level up. Make shit happen. Apply to @StartingBloc by Mar 9, a fellowship for changemakers. startingbloc.org/apply

Surround yourself with a community of leaders willing to tackle the impossible. Apply to @StartingBloc NOLA by 3/9! startingbloc.org/apply

Surround yourself with leaders building a more viable future. Apply to @StartingBloc's NOLA Institute by Mar 9! startingbloc.org/apply

Facebook Templates

StartingBloc is a 5-day bootcamp for leaders determined to build a future that works for everyone. Join a vibrant community of 2,800 Fellows when they come to NOLA in May! Apply by March 9. startingbloc.org/apply

Apply by Mar 9 for StartingBloc: a Fellowship of leaders willing to tackle the impossible. They're coming to NOLA in May! Join a global community of leaders building a future that works for everybody. startingbloc.org/apply

Give yourself permission to question what is possible. Apply to StartingBloc by March 9 to join a Fellowship for leaders determined to create a better world. startingbloc.org/apply

Stop waiting for certainty. Act now. Join StartingBloc's community of change leaders: people determined to build a viable future. Apply to their NOLA'17 Institute by March 9. startingbloc.org/apply

Level up. Make shit happen. Apply by March 9 to StartingBloc, a fellowship for leaders willing to question what is possible. Learn more at startingbloc.org/apply

Next Steps

For the partner page, please send your logo, your mission statement, a blurb about your organization, and the page we should link to.

For more information about opportunities to sponsor local scholars from your neighborhood, community, or organization, please contact Annika at annika@startingbloc.org.

We are so grateful to you for your partnership in our mission to build a better world.

Thank you,

Annika & the StartingBloc team

Past Partners & Sponsors

